



## Newsletter August 2022



## #changemaker

## ChangeMaker

One of our courses is about Advocacy& Lobbying. Each topic will have approximately 20 minutes worth of content. Check-out below some of the sub-topics.

## Advocacy & Lobbying

Focus on Advocacy

- What is advocacy?
- Importance of advocacy
- Types of advocacies
- Key aspects of advocacy
- Steps to advocacy

A Focus on Lobbying

- What is lobbying?
- Importance of advocacy
- Types and forms of lobbying
- Key elements of lobbying
- Steps to effective lobbying

Advocacy and Lobbying

- Advocacy and Lobbying: Similarities and differences
- How does campaigning fit in?
- Advocacy and Lobbying: A comprehensive guide

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